

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A Penton Media Publication
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www.motionsystemdesign.com

Official Publication of: None
Established: 1959
Issues Per Year: 12



FIELD SERVED

MOTION SYSTEM DESIGN serves the field of design, application and maintenance of motion systems for the Original Equipment and End User Markets. Included are the following key industries: Agriculture Equipment, Automotive Industry, Aviation/ Aerospace, Electronic Manufacturing/ Semiconductor, Industrial Machinery, Machine Tool/ Forming Equipment, Marine/ Shipbuilding, Mobile/Off-Highway/ Construction Equipment, Medical/ Bio-Medical, Transportation, Oil/ Gas Industry, Food/Beverage, Packaging, Pharmaceutical, Pulp/ Paper/Processing Industry, Appliance Industry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Product and Equipment Design personnel. Plant and Manufacturing personnel, Management, Consultants, System Integrators and Distributors.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	91
Advertiser and Agency _____	1,297
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	32
TOTAL	1,420

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	49,459	100.0	49,459	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	49,459	100.0	49,459	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August _____	43	23	47,559	2,249			49,808	November _____	27,291	27,330	42,371	6,750			49,121
September _____	64	46	47,556	2,240			49,796	December _____	-	-	42,371	6,711			49,082
								TOTAL	28,316	27,468					

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009
This issue is 0.8% or 405 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE		
					ENGINEERING		CORPORATE MANAGEMENT & PURCHASING
					PRODUCT & EQUIPMENT DESIGN	PLANT & MANUFACTURING	
					(A)	(B)	(C)
Food Manufacturing _____	2,867	5.8	2,542	325	768	1,334	765
Beverage & Tobacco Product Manufacturing _____	2,927	6.0	2,592	335	884	1,065	978
Textile Mills _____	3,819	7.8	3,289	530	1,915	973	931
Textile Product Manufacturing _____	1,166	2.4	982	184	640	265	261
Apparel Manufacturing _____	1,129	2.3	937	192	555	321	253
Leather & Allied Product Manufacturing _____	1,010	2.0	836	174	546	281	183
Wood Product Manufacturing _____	646	1.3	593	53	107	287	252
Paper Manufacturing _____	2,423	4.9	2,109	314	947	831	645
Printing & Related Support Services _____	1,723	3.5	1,533	190	245	818	660
Petroleum & Coal Production Manufacturing _____	228	0.5	196	32	104	72	52
Chemical Manufacturing _____	590	1.2	494	96	258	228	104
Plastics & Rubber Products Manufacturing _____	1,222	2.5	1,088	134	423	536	263
Nonmetallic Mineral Products Manufacturing _____	260	0.5	227	33	82	111	67
Sub-Total : End Users	20,010	40.7	17,418	2,592	7,474	7,122	5,414
Primary Metal Manufacturing _____	3,208	6.5	2,831	377	1,126	1,105	977
Fabricated Metal Product Manufacturing _____	5,100	10.4	4,425	675	1,859	1,606	1,635
Machinery Manufacturing _____	6,235	12.7	5,389	846	3,355	1,342	1,538
Computer & Electronic Product Manufacturing _____	1,544	3.1	1,271	273	829	355	360
Electrical Equip, Appliance & Component Manufacturing _____	2,044	4.2	1,699	345	1,146	476	422
Transportation Equipment Manufacturing _____	1,837	3.7	1,560	277	914	531	392
Furniture & Related Product Manufacturing _____	430	0.9	370	60	113	203	114
Miscellaneous Manufacturing _____	5,383	11.0	4,671	712	2,273	1,774	1,336
Sub-Total : OEM	25,781	52.5	22,216	3,565	11,615	7,392	6,774
Wholesale Trade, Durable Goods _____	529	1.0	459	70	113	132	284
Wholesale Trade, Nondurable Goods _____	179	0.4	140	39	47	57	75
Wholesale Electronic Markets, Agents & Brokers _____	131	0.3	113	18	52	25	54
Sub-Total : Distributors	839	1.7	712	127	212	214	413
Professional, Scientific & Technical Services _____	2,300	4.7	1,862	438	1,470	381	449
Others Allied to the Field _____	191	0.4	163	28	93	27	71
Sub-Total : Systems Integrators	2,491	5.1	2,025	466	1,563	408	520
TOTAL QUALIFIED CIRCULATION	49,121	100.0	42,371	6,750	20,864	15,136	13,121
PERCENT	100.0		86.3	13.7	42.5	30.8	26.7

A) PRODUCT & EQUIPMENT DESIGN includes: Chief Engineers, Director of Engineering, Design, Project, Product, Mechanical, Development Engineers, Electrical Engineer.

B) PLANT & MANUFACTURING includes: Process, Plant, Manufacturing, Production and Maintenance Engineers.

C) CORPORATE MANAGEMENT & PURCHASING includes: Corporate Officers, Owners, General Managers, Business Managers, Procurement Managers.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3+ Years						
I. Direct Request: _____	34,012	11,660	-	38,922	6,750			45,672	93.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. *Communication from recipient or recipient's company (other than request): _____	3,449	-	-	3,449	-			3,449	7.0
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	37,461	11,660	-	42,371	6,750			49,121	100.0
PERCENT	76.3	23.7	-	86.3	13.7			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009						
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	42,371	6,750			49,121	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	42,371	6,750			49,121	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009													
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
030-038 New Hampshire _____	294	47			341		370-385 Tennessee _____	1,014	154			1,168	
050-059 Vermont _____	133	15			148		350-369 Alabama _____	687	95			782	
010-027 Massachusetts _____	1,130	197			1,327		386-397 Mississippi _____	345	40			385	
028-029 Rhode Island _____	205	27			232		EAST SO. CENTRAL	2,802	382			3,184	6.5
060-069 Connecticut _____	738	133			871		716-729 Arkansas _____	405	62			467	
NEW ENGLAND	2,679	443			3,122	6.4	700-714 Louisiana _____	314	52			366	
100-149 New York _____	1,898	263			2,161		730-749 Oklahoma _____	472	82			554	
070-089 New Jersey _____	1,019	135			1,154		750-799 Texas _____	2,276	422			2,698	
150-196 Pennsylvania _____	2,718	409			3,127		WEST SO. CENTRAL	3,467	618			4,085	8.3
MIDDLE ATLANTIC	5,635	807			6,442	13.1	590-599 Montana _____	90	6			96	
430-459 Ohio _____	3,509	485			3,994		832-838 Idaho _____	207	41			248	
460-479 Indiana _____	1,569	213			1,782		820-831 Wyoming _____	48	5			53	
600-629 Illinois _____	2,576	398			2,974		800-816 Colorado _____	424	91			515	
480-499 Michigan _____	2,116	310			2,426		870-884 New Mexico _____	96	16			112	
530-549 Wisconsin _____	1,942	299			2,241		850-865 Arizona _____	133	20			153	
EAST NO. CENTRAL	11,712	1,705			13,417	27.3	840-847 Utah _____	303	74			377	
550-567 Minnesota _____	1,443	244			1,687		889-898 Nevada _____	116	16			132	
500-528 Iowa _____	743	114			857		MOUNTAIN	1,417	269			1,686	3.4
630-658 Missouri _____	989	169			1,158		995-999 Alaska _____	18	1			19	
580-588 North Dakota _____	121	18			139		980-994 Washington _____	592	115			707	
570-577 South Dakota _____	163	19			182		970-979 Oregon _____	485	78			563	
680-693 Nebraska _____	405	55			460		900-961 California _____	2,892	654			3,546	
660-679 Kansas _____	580	98			678		967-968 Hawaii _____	9	-			9	
WEST NO. CENTRAL	4,444	717			5,161	10.5	PACIFIC	3,996	848			4,844	9.9
197-199 Delaware _____	88	22			110		UNITED STATES	42,362	6,748			49,110	100.0
206-219 Maryland _____	462	77			539		969 & 004-009 U.S. Territories _____	9	2			11	
200-205 Washington, DC _____	6	2			8		Canada _____	-	-			-	
220-246 Virginia _____	784	104			888		Mexico _____	-	-			-	
247-268 West Virginia _____	215	36			251		Other International _____	-	-			-	
270-289 North Carolina _____	1,549	227			1,776		APO/FPO _____	-	-			-	
290-299 South Carolina _____	765	117			882		TOTAL QUALIFIED CIRCULATION	42,371	6,750			49,121	100.0
300-319 Georgia _____	1,026	162			1,188								
320-349 Florida _____	1,315	212			1,527								
SOUTH ATLANTIC	6,210	959			7,169	14.6							

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified _____	60,319	60,438	60,292	60,311	52,443	49,459
Qualified Non-Paid Total _____	60,319	60,438	60,292	60,311	52,443	49,459
Print Version Only _____	58,158	57,908	58,575	57,751	50,031	45,723
Digital Version Only _____	2,161	2,530	1,717	2,560	2,412	3,736
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the Field Served and Definition of Recipient Qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

PARAGRAPH 3b:

Communication from recipient or recipient's company (other than request) sources include 1 source of circulation for quantities of 3,449 copies or 7.0%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	45,723	100.0	45,723	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	45,723	100.0	45,723	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,736	100.0	3,736	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,736	100.0	3,736	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Larry Berardinis, Associate Publisher

Debbie Brady, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 28, 2010

State Ohio

County Cuyahoga

Received by BPA Worldwide January 28, 2010

Type PD

ID Number P111Y0D9